

INDEPENDENCE VETERINARY CLINIC

What We've Been Up To

Quarterly Newsletter Volume 11

- Drs. Bart and Michelle Bryan turned control of IVC over to the characters from "Alice in Wonderland" during our annual "Howl-O-Ween" party on October 31st. Throughout the day we were visited by an assortment of ghosts, ghouls, and goblins of the four-legged variety. A special congratulations to our costume contest winners:
Scariest Costume—Lucy Parks as the Little Devil
Cutest Costume—Cricket Breshears as the Monkey
Best of Show—Georgia Marshall as the Pumpkin
- "The best compliment a client can give is the referral of family and friends." On November 11th, we had our annual Client Referral Dinner at Romano's Macaroni Grill. The food was fabulous but the conversation was even better. Our guest list consisted of clients who refer friends and family to our clinic. Our Graduated Referral Program rewards clients who spread the word about our practice with great gifts and special privileges throughout the year. For more information or to receive referral cards to give to your friends, please see one of our friendly receptionists.
- We've had a great time teaching CPR and First Aid classes to our clients. Dr. Michelle is planning more classes this year. If you are interested, call our receptionists ASAP to get your name added to the list!!

Here's What's Ahead:

- On February 5th we will be having a Dental Seminar for our clients. We will be teaching about basic dental home care. It will take place at IVC at 7:00pm, and is \$10.00 per person. If you would like to bring another family member, you can do so for \$15.00 total. If you are interested in attending, RSVP to Becky by January 31st.
- February is Dental Month! We will be celebrating the beauty of a healthy and clean mouth by giving special promotions and discounts on our Dental Procedures throughout the month of February. For more information, or to schedule your pet's appointment, call us today!
- February will also mark our 3rd Annual Academy Awards celebration. As in previous years we will be honoring our top clients with an evening of wining and dining, Hollywood style! Look for our highlights from the special night in our next issue.

Megan's Mushroom Canapes

Ingredients:

1/2 cup mayonnaise

1/4 cup freshly grated Parmesan

2-ounces canned mushroom pieces and stems, drained

1/2 of 2.8 ounce can french-fried onion rings

1 loaf party rye or pumpernickel bread

Directions:

In a bowl, stir together the mayonnaise, parmesan, mushrooms, and onion rings. Spread on lightly toasted rye or pumpernickel. Place on canapés on a baking sheet or broil until the topping is bubbly.



Introducing...Phycox-JS Soft Chews

We are excited to introduce a new product available at Independence

ence Veterinary Clinic—Phycox JS Soft Chews. These soft chews are a joint support formula that helps reduce inflammation and discomfort due to normal daily activity. In addition to relieving inflammation, the Phycox formula offers a joint support matrix for healthy synovial (lubricating fluid that lines joints and tendons) maintenance as well as bone and muscle support. A clinical study in 69 arthritic dogs showed statistically significant owner-perceived improvements in mobility, playfulness, alertness, activity level, ability to rise, pain level, and enthusiasm to run outside. Jamie recently started her 9 year old beagle on the product and has personally seen these improvements in less than a month. If your dog is showing any early signs of arthritic pain, the use of Phycox-JS soft chews may help to eliminate the need for non-steroidal medications such as Rimadyl or Metacam. If you are interested or think your pet may benefit from this product, let IVC help you and your pet today!

